



FINANCE FOR NON-FINANCIAL MANAGERS

One day course delivered at Newcastle Business School,
Business School of the Year 2015.

NEXT COURSE DATES: FRIDAY 10 JANUARY; FRIDAY 15 MAY 2020



The programme is designed to equip non-financial managers with the finance skills they need to better understand the implications of their decisions in order to improve the financial performance of their organisation. The programme will demystify key financial terminology, concepts and principles enabling managers operating in a non-financial setting to better understand and contribute to their organisation's financial success.

Who should attend the course/ who is the course for?

Managers with a non-financial background who are keen to gain a better understanding of finance within their organisation.

Course type

Professional short course

Study mode

One Day (09.30- 16.30)

Content

The programme will cover the following areas:

Financial statements:

- Accounting Terminology
- Balance sheet
- Profit and loss
- Cashflow

Management accounts:

- Budgeting and forecasting
- Costing
- Effective planning and control

Effective reporting:

- Analysis and interpretation of financial information
- Taking action

At the end of the programme you will have:

- A better understanding of key financial terminology, concepts and principles
- Increased confidence in analysing, interpreting and evaluating financial information
- Increased awareness of the impact of management decisions on the financial success of the organisation

Why choose us?

Newcastle Business School (NBS) has a global reputation for delivering some of the best leadership, management and financial education in the UK. We have been successfully building international partnerships for over 20 years with our programmes delivered in countries as diverse as France, China, Russia, Singapore, Germany, Hong Kong, Holland, India, Vietnam and Malaysia.

We hold accreditation from the Association to Advance Collegiate Schools of Business (AACSB International) for both Business and Accounting, making us part of an elite group of less than 1% of business schools worldwide. The School is also accredited by European Foundation for Management Development with EFMD Programme Accreditation System accreditation for 18 undergraduate programmes – more than any business school in the UK. In 2015 we were awarded the Times Higher Business School of the Year.

Our Leadership Development expertise is founded on 50 years of leadership research and our approach draws on a holistic set of behaviours around the individual, situational and contextual aspects of leadership. Our Department for Corporate and Executive Development works with recent graduates, senior managers and executives to build authentic leaders who are confident, resilient and self-aware, enabling them to better engage and empower their teams.

Fee – £395.00

Course Location

Newcastle Business School, Northumbria University

**For booking enquiries please
visit our website or**

Email:

businessenquiry@northumbria.ac.uk

Facilitator



Andrew Coulson
BA (Hons), MA, ACA
Senior Lecturer in
Accounting and Taxation

Andrew is a Chartered Accountant. He teaches tax and financial reporting on a number of programmes at the Newcastle Business School. Andrew has acted in a consultative capacity to the National Employment Savings Trust in relation to the implementation of the national government pension scheme, and to local firms of solicitors. He has also lectured short courses to the corporate law department of Ernst & Young Athens and to the National Bank of Ukraine on International Financial Reporting Standards (IFRSs).

Andrew has written two published texts: Accounting for Solicitors (3rd edition) and The Fundamentals of Taxation (4th edition) and a University Guide on objective testing. He is also the Lead Writer for a professional accounting body exam paper that examines IFRSs.

Andrew's research interests include the positioning of content within the financial statements.

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