Web Design is Dead.

Scott Jones

sjonesuk sjuk /in/sjonesuk

illustrate.digital

Radisson
LexisNexis

Penguin
Random House
UK

Admiral

ENABLELAW

National
Theatre
Wales

HODGE
BANK

Llywodraeth Cymru
Welsh Government

secure // trading
A UC GROUP COMPANY

Counting up

ACORN

Ladybird

</>

What is Web Design?

“A good web designer needs to have both creative graphic skills and technical skills. They need to be able to visualise how a site will look (the graphical design of the site) and how it will function (conversion of a design into a working website).”

“Everything about your website - including the content, the way it looks, and the way it works - is determined by the website design. Web design is a process of conceptualising, planning, and building a collection of electronic files that determine the layout, colours, text styles, structure, graphics, images, and use of interactive features that deliver pages to your site visitors. Professional web design helps to make your business appear credible online.”

Generalist vs Specialist.

Generalist will get you somewhere.

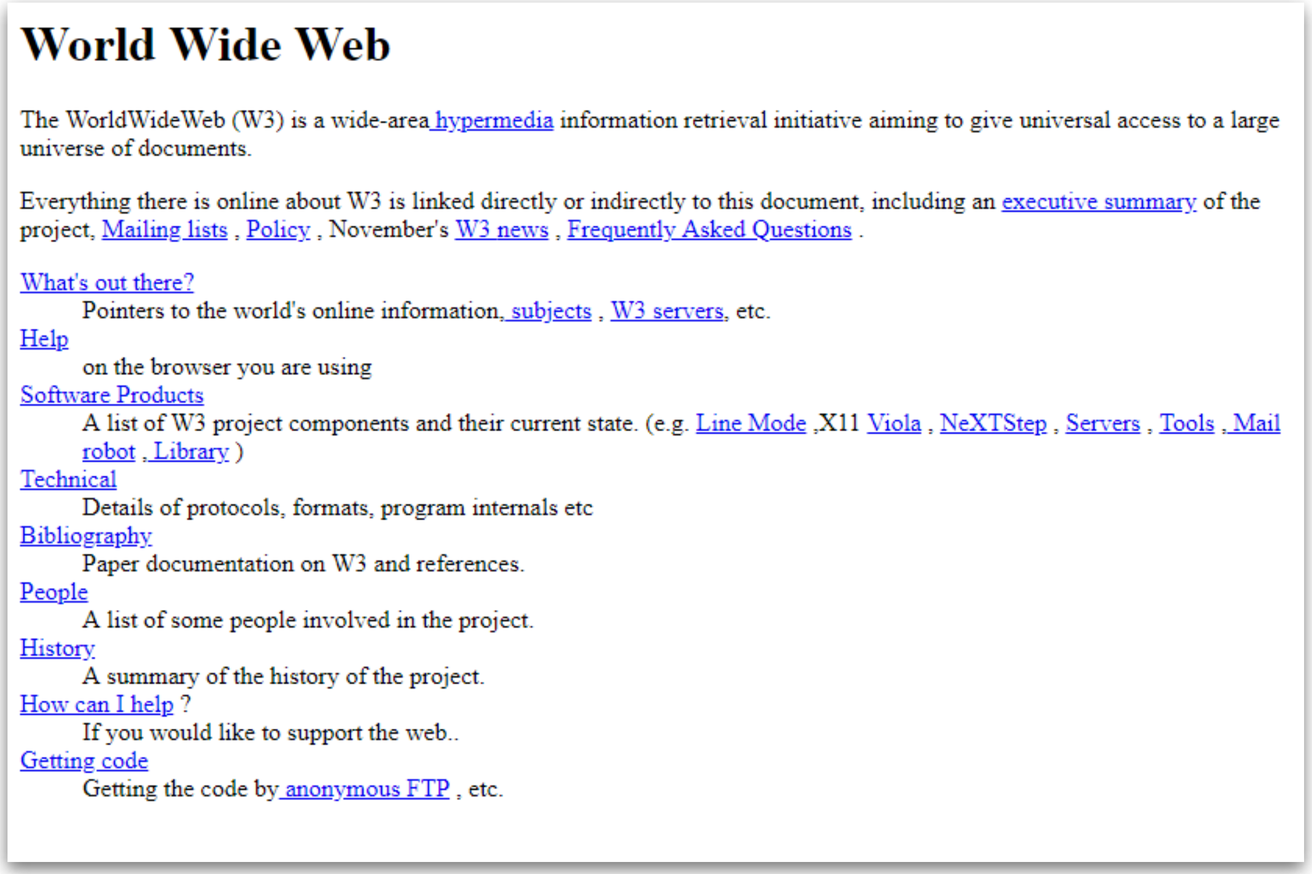
Specialist will get you results.

We exist because there’s not just one way of thinking. We’re different and we empower others to benefit from being different.

Take it offline.

AMUSEMENTS
Superdrug
SALE
HSBC
phones
4U
E
E

1991



World Wide Web

The WorldWideWeb (W3) is a wide-area hypermedia information retrieval initiative aiming to give universal access to a large universe of documents.

Everything there is online about W3 is linked directly or indirectly to this document, including an executive summary of the project, Mailing lists , Policy , November's W3 news , Frequently Asked Questions .

What's out there?
Pointers to the world's online information, subjects , W3 servers, etc.
Help
on the browser you are using
Software Products
A list of W3 project components and their current state. (e.g. Line Mode ,X11 Viola , NeXTStep , Servers , Tools , Mail robot , Library)
Technical
Details of protocols, formats, program internals etc
Bibliography
Paper documentation on W3 and references.
People
A list of some people involved in the project.
History
A summary of the history of the project.
How can I help ?
If you would like to support the web..
Getting code
Getting the code by anonymous FTP , etc.

1994

Pizza Hut®

Welcome to Pizza Hut!

This Electronic Storefront is brought to you by **Pizza Hut®** and **The Santa Cruz Operation®**.
You may click on the Pizza Hut logo on any page to submit comments regarding this service to *webmaster@pizzahut.com*.
Take a look at what we have to offer: Sample Menu

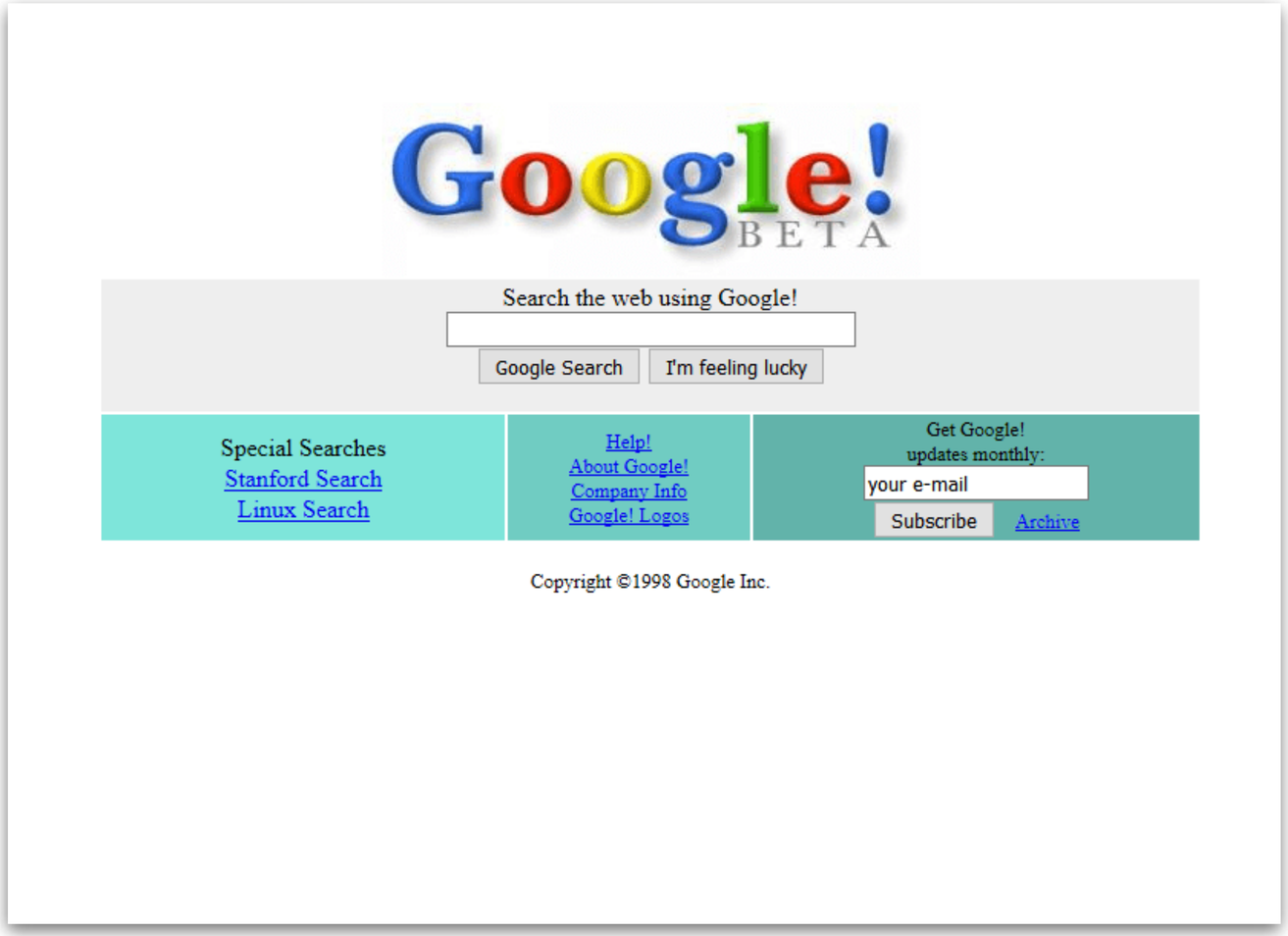
If you would like to order a pizza to be delivered, please provide the following information:

Name
Street Address
Voice Phone ###-###-#### (where we can reach you)

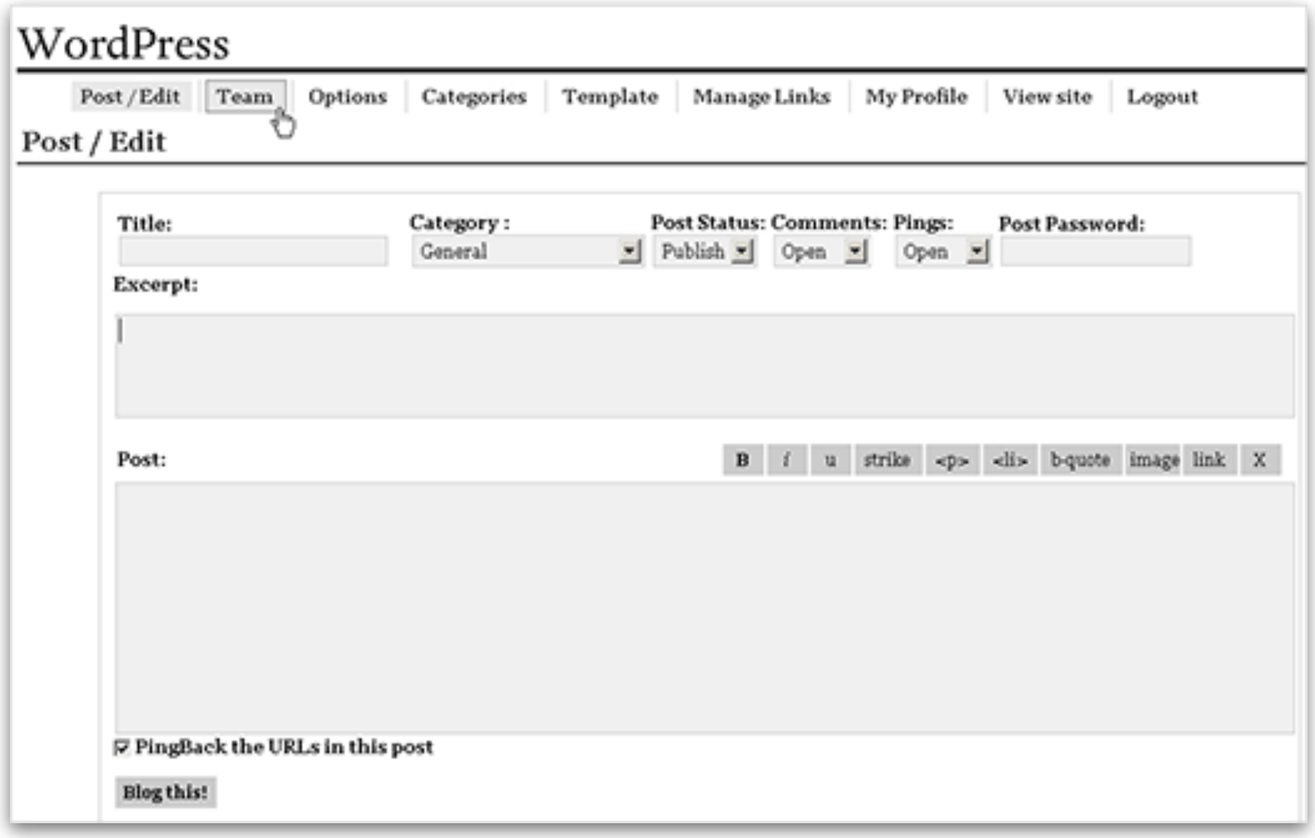
INTERNET ARCHIVE

</>

1998


Google!
BETA
Search the web using Google!
Google Search
I'm feeling lucky
Special Searches
Stanford Search
Linux Search
Help!
About Google!
Company Info
Google! Logos
Get Google!
updates monthly:
your e-mail
Subscribe
Archive
Copyright ©1998 Google Inc.

2003


WordPress
Post / Edit
Team
Options
Categories
Template
Manage Links
My Profile
View site
Logout
Post / Edit
Title:
Category :
General
Post Status:
Publish
Comments:
Open
Pings:
Open
Post Password:
Excerpt:
Post:
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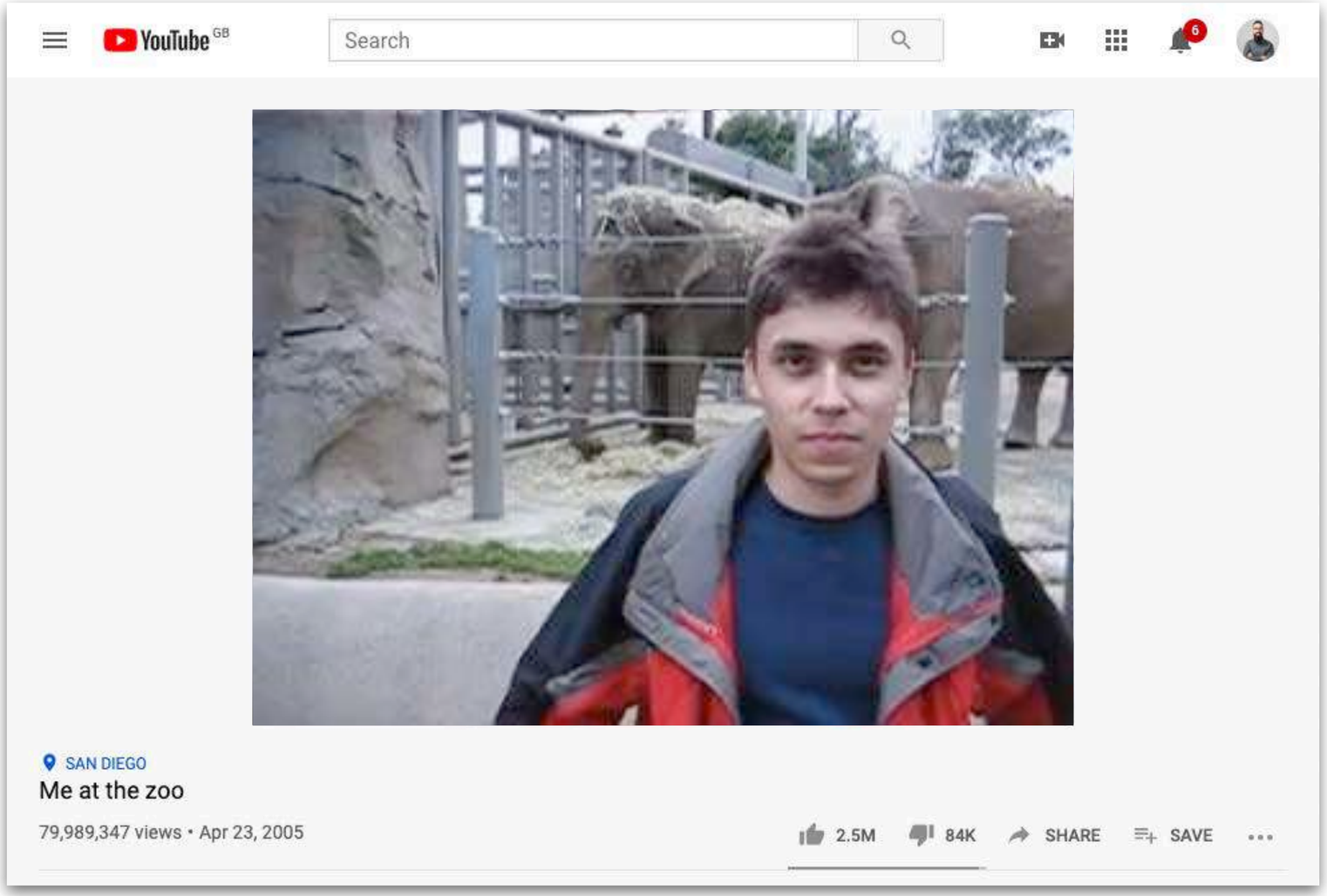
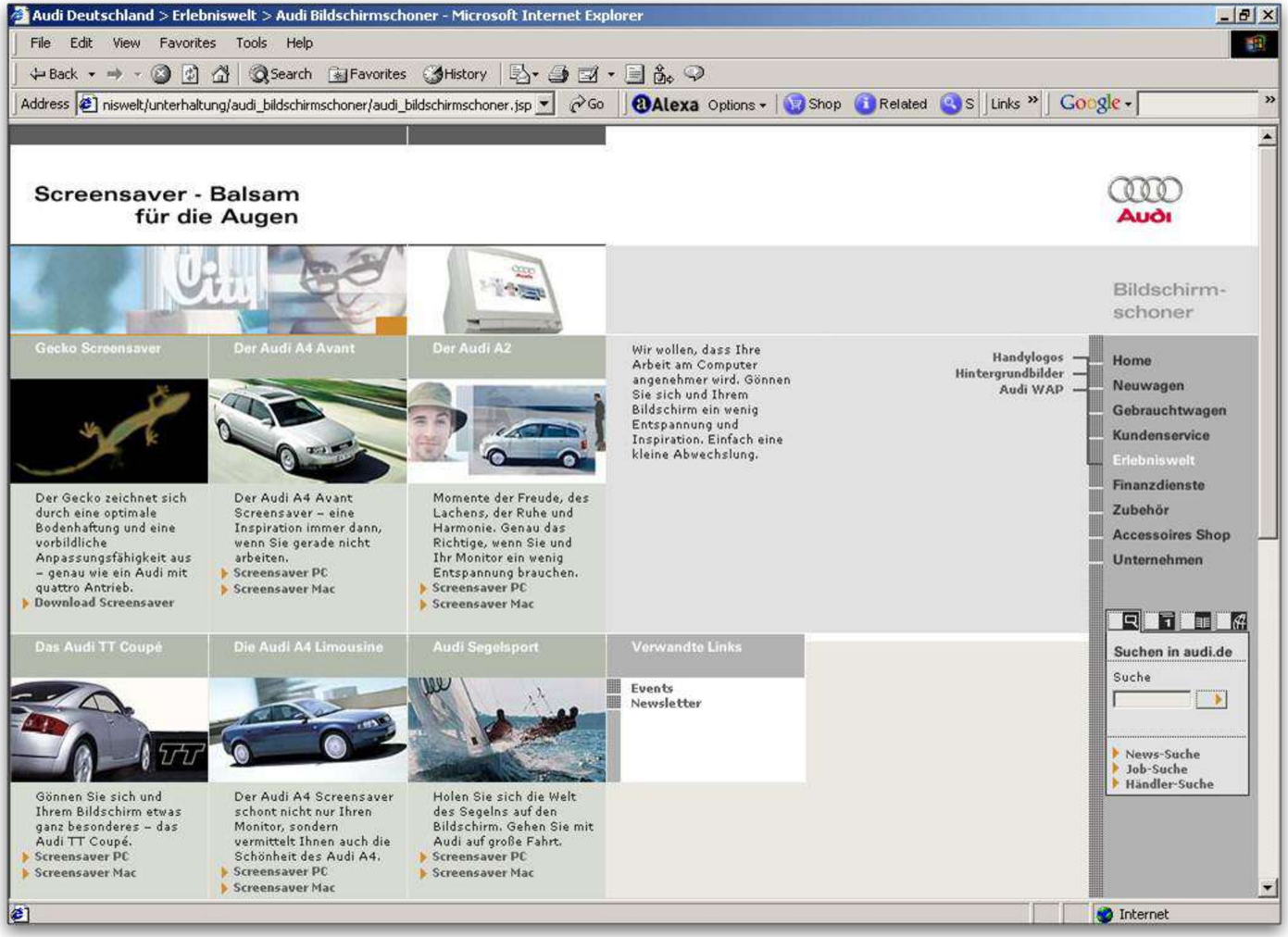
strike
<p>

b-quote
image
link
X
PingBack the URLs in this post
Blog this!

2005

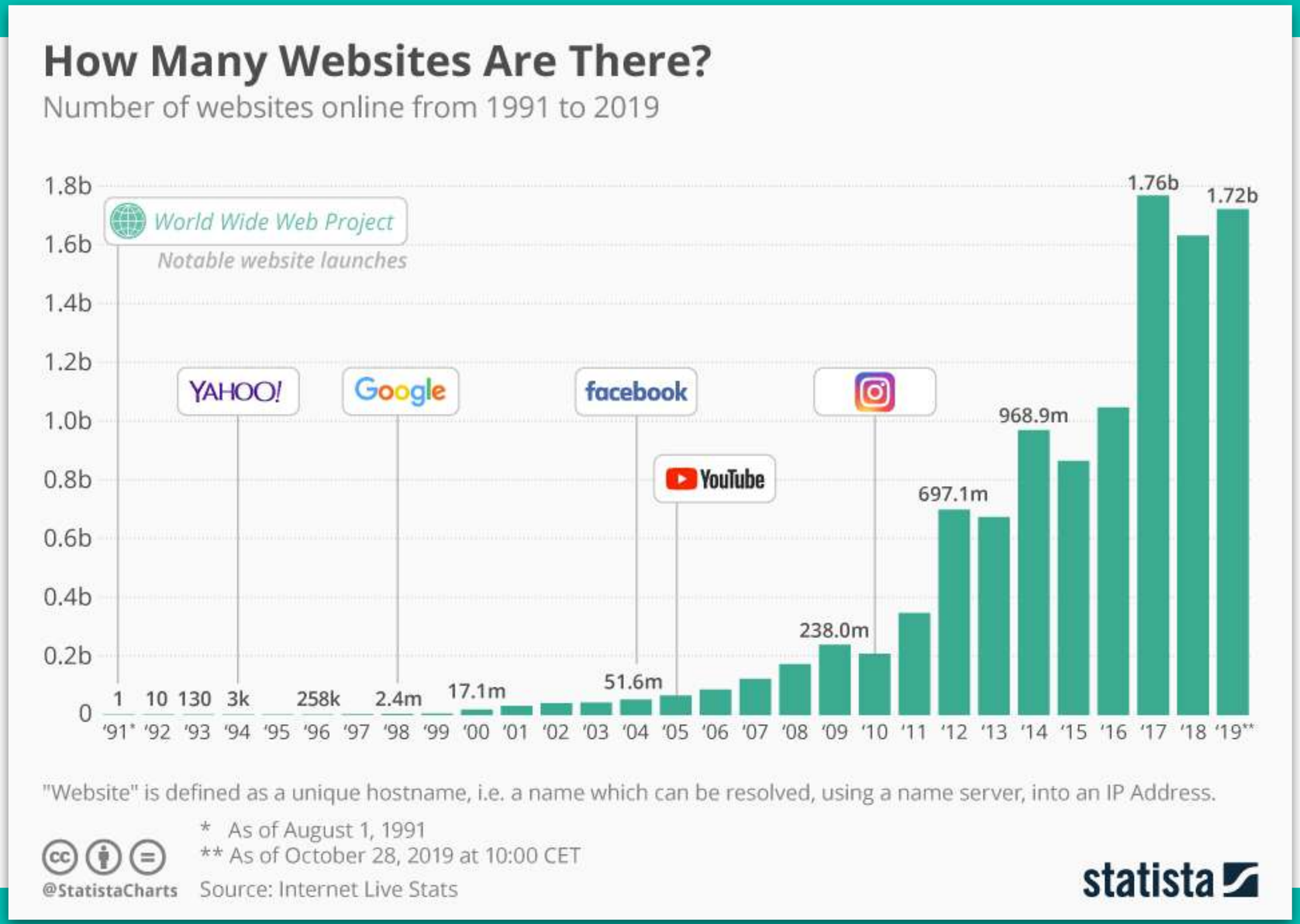

YouTube GB
Search
6
SAN DIEGO
Me at the zoo
79,989,347 views • Apr 23, 2005
2.5M
84K
SHARE
SAVE

2009


Audi Deutschland > Erlebniswelt > Audi Bildschirmschoner - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites History
Address niswelt/unterhaltung/audi_bildschirmschoner/audi_bildschirmschoner.jsp
Go
Alexa Options Shop Related Links
Google
Screensaver - Balsam für die Augen
Audi
Bildschirm-schoner
Gecko Screensaver
Der Gecko zeichnet sich durch eine optimale Bodenhaftung und eine vorbildliche Anpassungsfähigkeit aus – genau wie ein Audi mit quattro Antrieb.
Download Screensaver
Der Audi A4 Avant
Der Audi A4 Avant Screensaver – eine Inspiration immer dann, wenn Sie gerade nicht arbeiten.
Screensaver PC
Screensaver Mac
Der Audi A2
Momente der Freude, des Lachens, der Ruhe und Harmonie. Genau das Richtige, wenn Sie und Ihr Monitor ein wenig Entspannung brauchen.
Screensaver PC
Screensaver Mac
Wir wollen, dass Ihre Arbeit am Computer angenehmer wird. Gönnen Sie sich und Ihrem Bildschirm ein wenig Entspannung und Inspiration. Einfach eine kleine Abwechslung.
Handylogos
Hintergrundbilder
Audi WAP
Home
Neuwagen
Gebrauchtwagen
Kundenservice
Erlebniswelt
Finanzdienste
Zubehör
Accessoires Shop
Unternehmen
Das Audi TT Coupé
Gönnen Sie sich und Ihrem Bildschirm etwas ganz besonderes – das Audi TT Coupé.
Screensaver PC
Screensaver Mac
Die Audi A4 Limousine
Der Audi A4 Screensaver schont nicht nur Ihren Monitor, sondern vermittelt Ihnen auch die Schönheit des Audi A4.
Screensaver PC
Screensaver Mac
Audi Segelsport
Holen Sie sich die Welt des Segelns auf den Bildschirm. Gehen Sie mit Audi auf große Fahrt.
Screensaver PC
Screensaver Mac
Verwandte Links
Events
Newsletter
Suchen in audi.de
Suche
News-Suche
Job-Suche
Händler-Suche
Internet

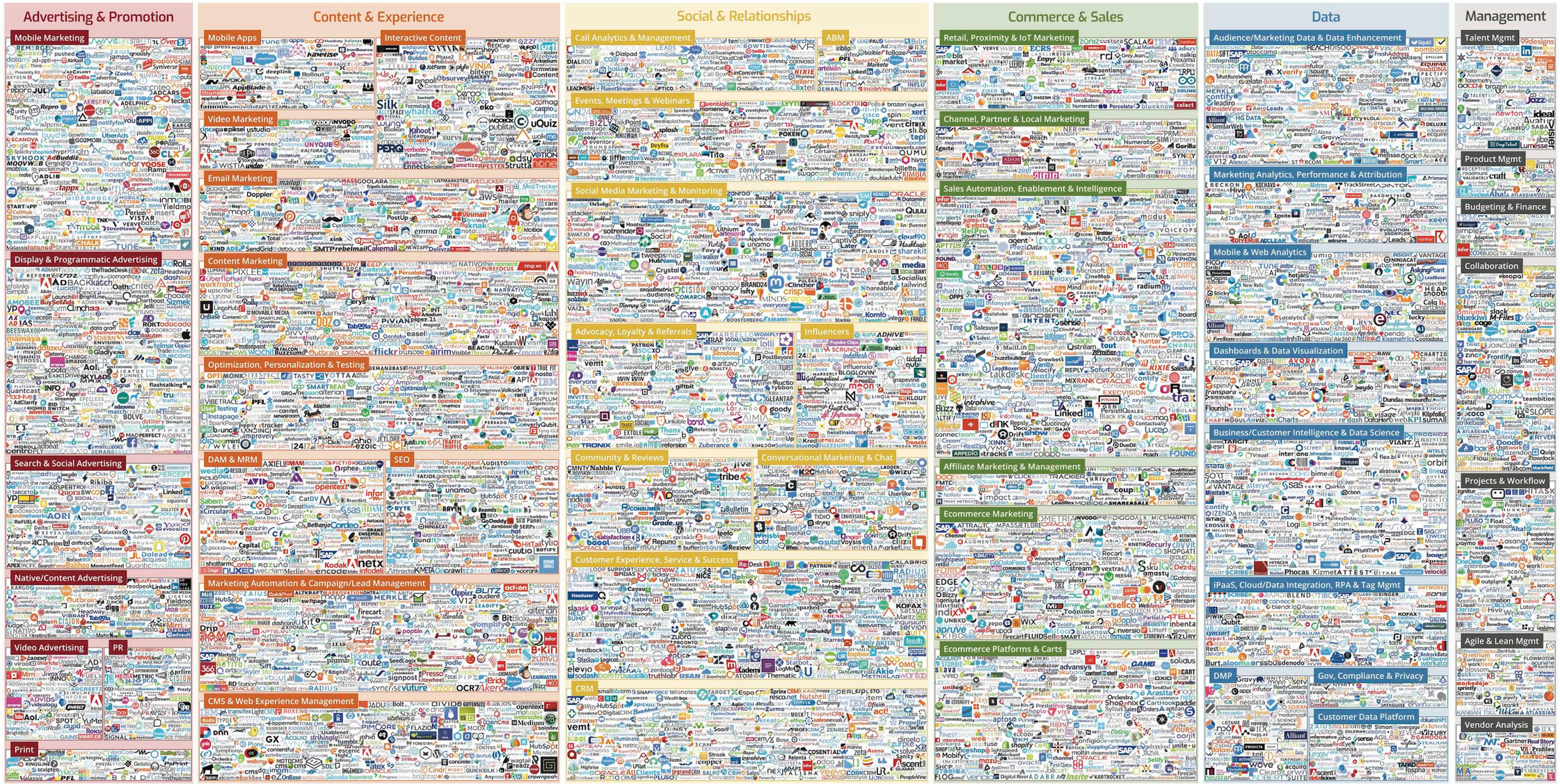
2012

2019


How Many Websites Are There?
Number of websites online from 1991 to 2019
1.8b
1.6b
1.4b
1.2b
1.0b
0.8b
0.6b
0.4b
0.2b
0
World Wide Web Project
Notable website launches
YAHOO!
Google
facebook
YouTube
1
10
130
3k
258k
2.4m
17.1m
51.6m
238.0m
697.1m
968.9m
1.76b
1.72b
'91* '92 '93 '94 '95 '96 '97 '98 '99 '00 '01 '02 '03 '04 '05 '06 '07 '08 '09 '10 '11 '12 '13 '14 '15 '16 '17 '18 '19**
"Website" is defined as a unique hostname, i.e. a name which can be resolved, using a name server, into an IP Address.
* As of August 1, 1991
** As of October 28, 2019 at 10:00 CET
@StatistaCharts
Source: Internet Live Stats
statista

chiefmartec.com Marketing Technology Landscape ("Martech 5000")

April 2019



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Produced by Scott Brinker (@chiefmartec) and Blue Green Brands (@bluegreenbrands). blue green

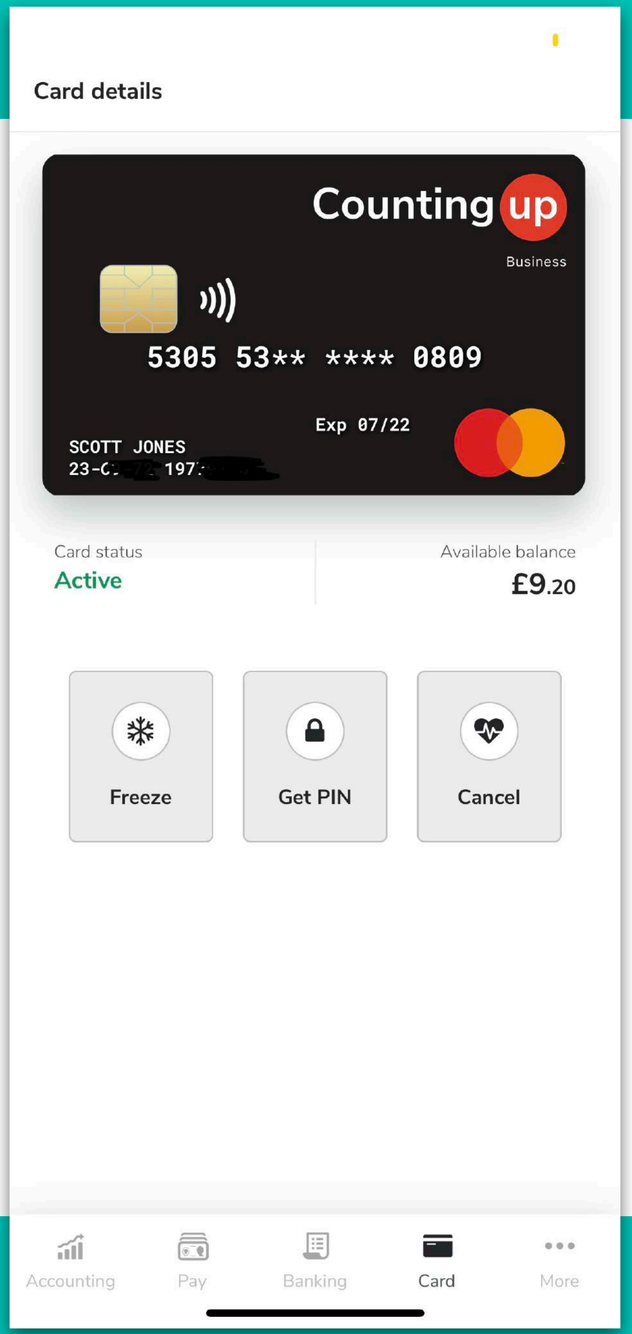
Let’s get practical.

Customer Experience.

Observe and Understand

Shape and Redesign

Perform and Align


Card details
Counting up
Business
5305 53** **** 0809
Exp 07/22
SCOTT JONES
Card status
Active
Available balance
£9.20
Freeze
Get PIN
Cancel
Accounting
Pay
Banking
Card
More

User Experience.

Involve CX Strategy

Confirm Assumptions

Create Flow

Full screen window slider with scroll jack that scrolls through the benefits of Gutenberg.

As the text changes to the next slide the background animation/illustration could change too?

New kid on the block.

Blocks are a great new tool for building engaging content. With blocks, you can insert, rearrange, and style multimedia content with very little technical knowledge. Instead of using custom code, you can add a block and focus on your content.

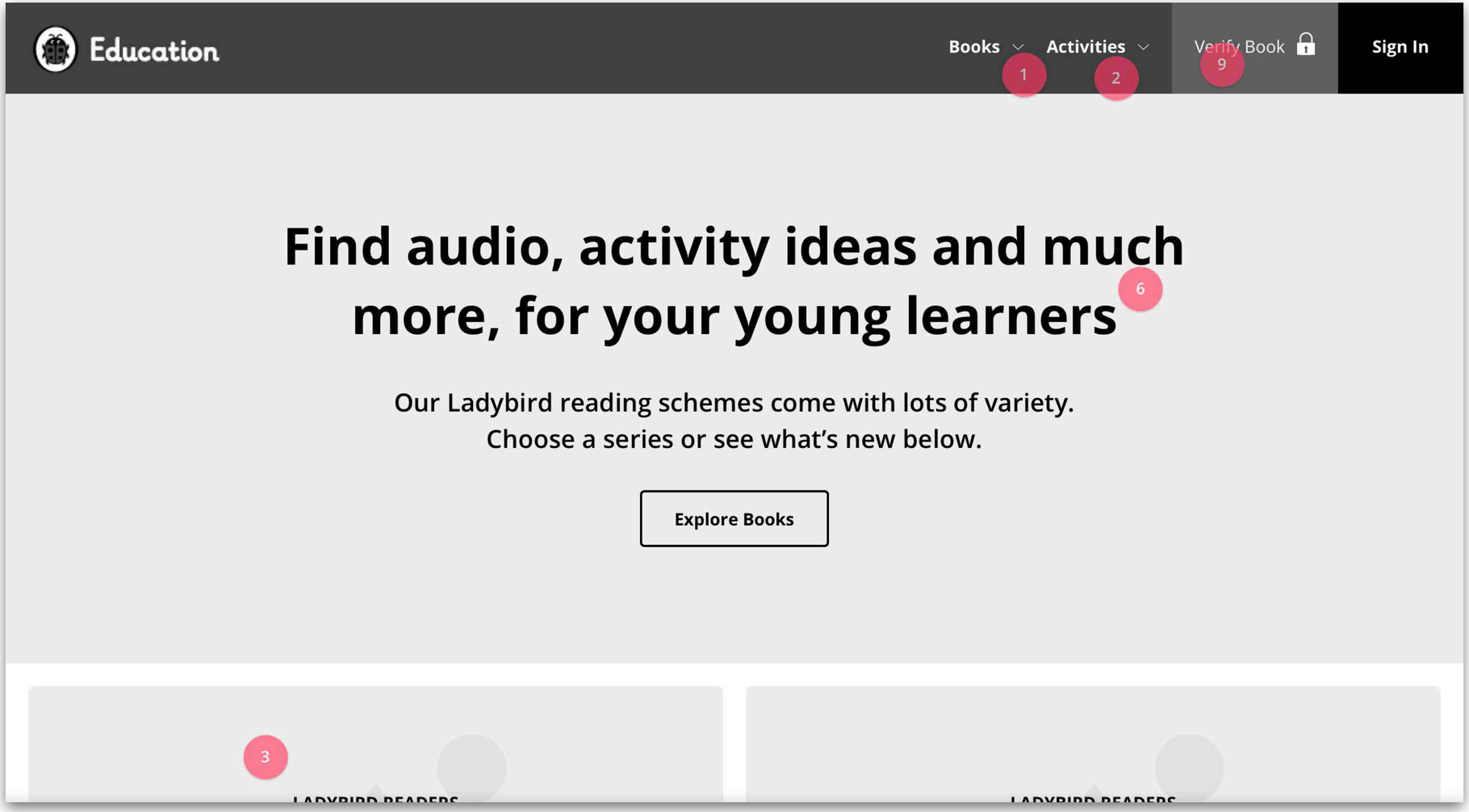
Learn more about Blocks

Slider moves as you scroll to the next slide.

02 — 08

HIDE

</>


Education
Books
Activities
Verify Book
Sign In
1
2
9
Find audio, activity ideas and much more, for your young learners
6
Our Ladybird reading schemes come with lots of variety.
Choose a series or see what's new below.
Explore Books
3

User Interface.

Make It Easy

Remove Problems

Be Human

Be Detailed

Education

Books

Activities

My Library

Unlock Book

Sign In / Register

Find audio, activity ideas and much more, for your young learners

Explore Books

Ladybird Reader

Help inspire a life-long love of reading in young learners.

Key Words

The series focuses on helping children learn to read quickly and easily.

Read it Yourself

Designed so that children can read them for themselves.

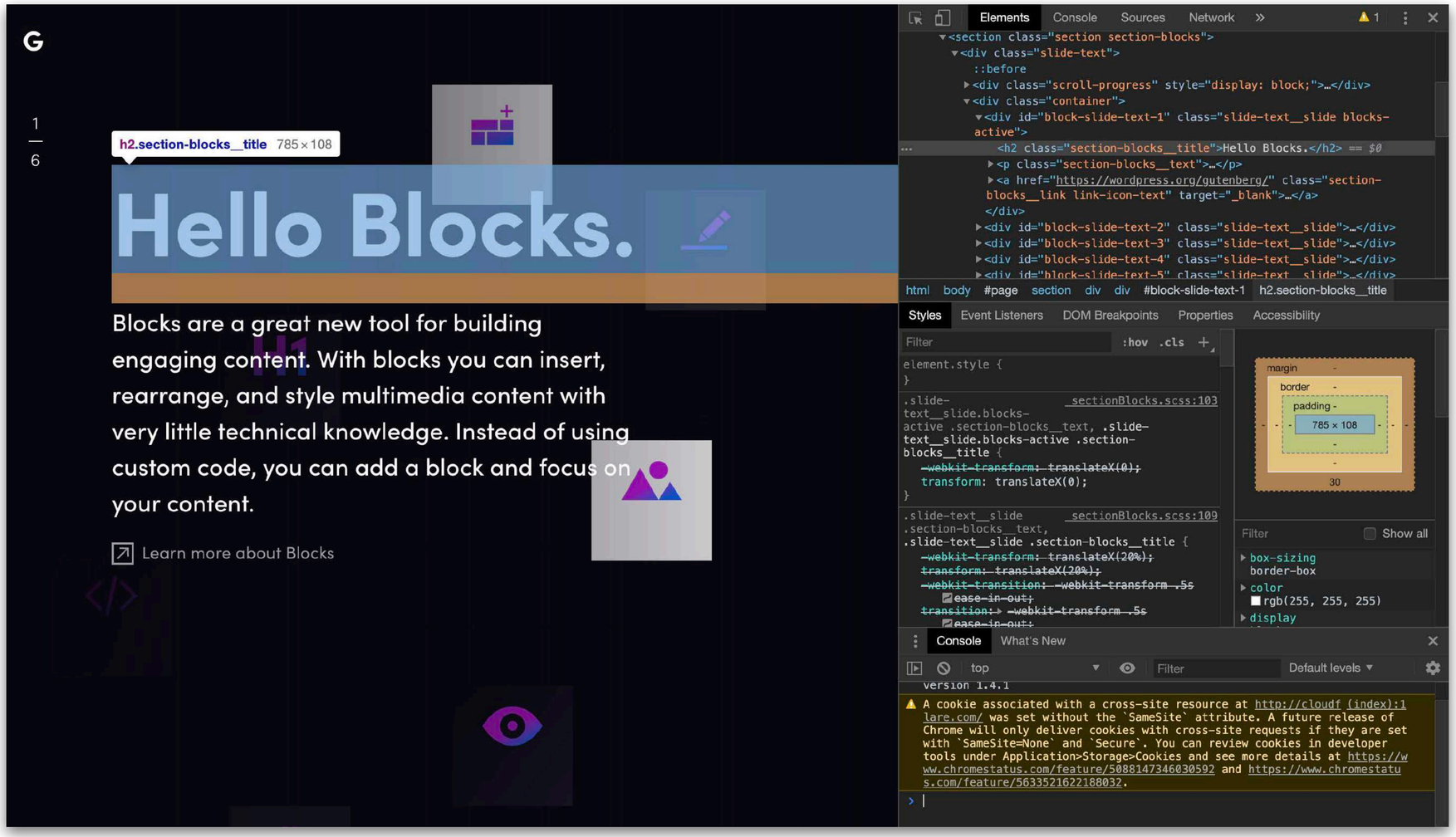
Front-End Development.

Keep it Flexible

Make it Smooth

Performance is Key

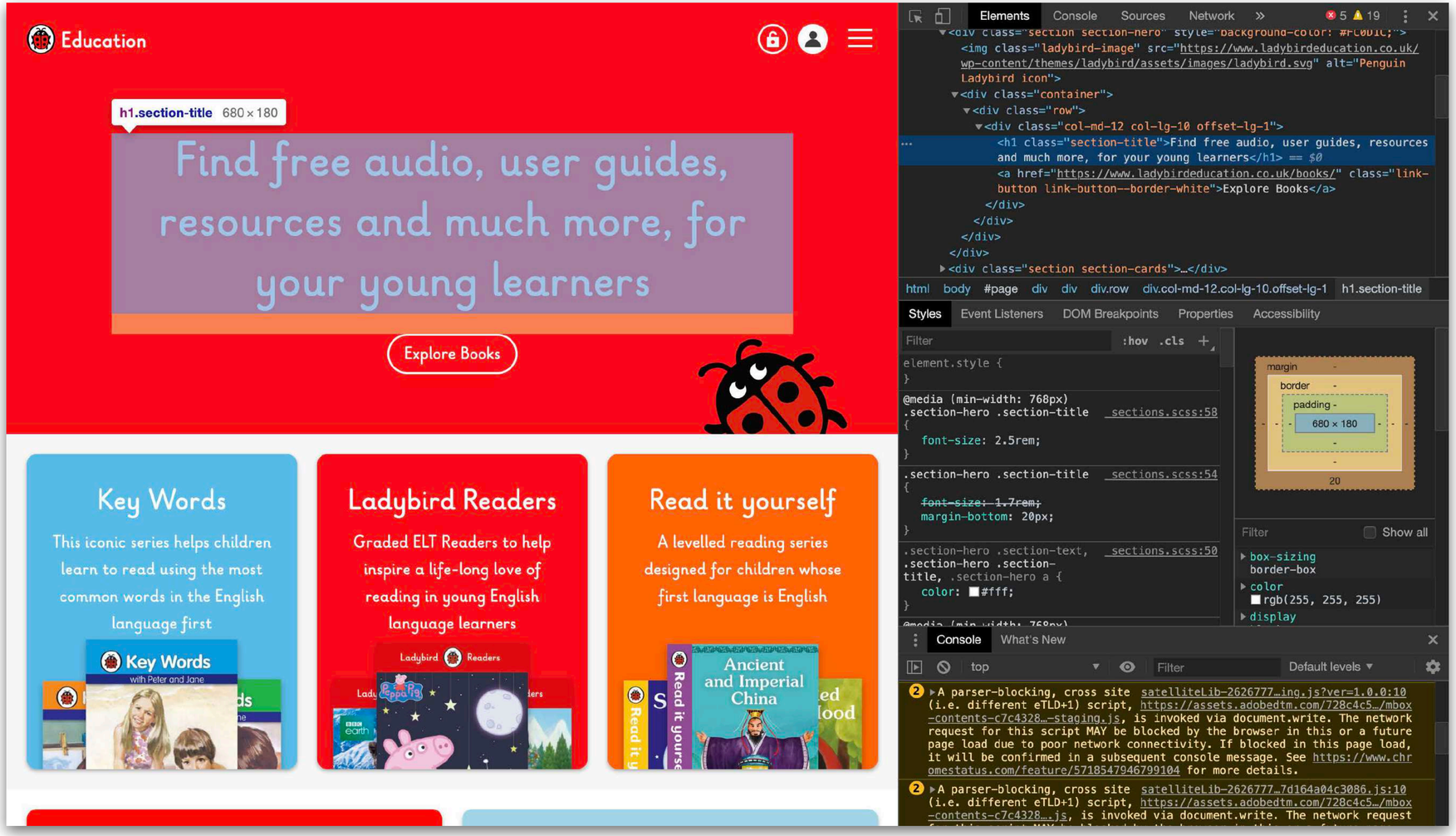
Be Accessible


G
1
6
h2.section-blocks__title 785 × 108
Hello Blocks.
Blocks are a great new tool for building engaging content. With blocks you can insert, rearrange, and style multimedia content with very little technical knowledge. Instead of using custom code, you can add a block and focus on your content.
Learn more about Blocks
Elements
Console
Sources
Network
<section class="section section-blocks">

::before
…

<h2 class="section-blocks__title">Hello Blocks.</h2> == $0
…
…

…
…
…
html body #page section div div #block-slide-text-1 h2.section-blocks__title
Styles
Event Listeners
DOM Breakpoints
Properties
Accessibility
Filter
:hov .cls
element.style {
}
.slide-text__slide.blocks-active .section-blocks__text, .slide-text__slide.blocks-active .section-blocks__title {
-webkit-transform: translateX(0);
transform: translateX(0);
}
sectionBlocks.scss:103
.slide-text__slide .section-blocks__text, .slide-text__slide .section-blocks__title {
-webkit-transform: translateX(20%);
transform: translateX(20%);
-webkit-transition: -webkit-transform .5s ease-in-out;
transition: -webkit-transform .5s ease-in-out;
}
sectionBlocks.scss:109
margin
border
padding
785 × 108
30
Filter
Show all
box-sizing
border-box
color
rgb(255, 255, 255)
display
Console
What's New
top
Filter
Default levels
version 1.4.1
A cookie associated with a cross-site resource at http://cloudflare.com/ was set without the `SameSite` attribute. A future release of Chrome will only deliver cookies with cross-site requests if they are set with `SameSite=None` and `Secure`. You can review cookies in developer tools under Application>Storage>Cookies and see more details at https://www.chromestatus.com/feature/5088147346030592 and https://www.chromestatus.com/feature/5633521622188032.
(index):1

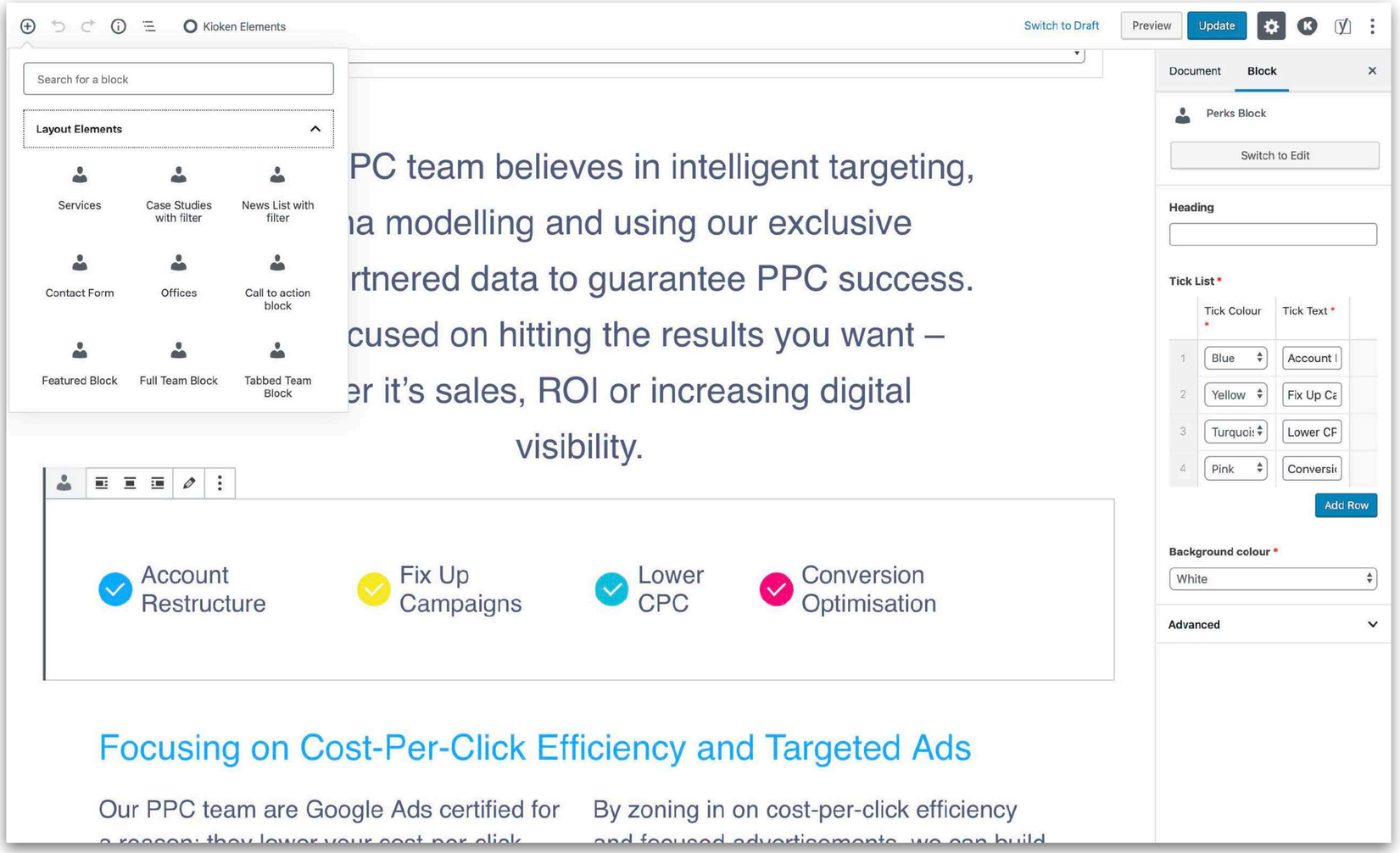

Education
h1.section-title 680 × 180
Find free audio, user guides, resources and much more, for your young learners
Explore Books
Key Words
This iconic series helps children learn to read using the most common words in the English language first
Ladybird Readers
Graded ELT Readers to help inspire a life-long love of reading in young English language learners
Read it yourself
A levelled reading series designed for children whose first language is English
Elements
Console
Sources
Network
Styles
Event Listeners
DOM Breakpoints
Properties
Accessibility
Console
What's New

Back-End Development.

Consider Real Content

Make it Sustainable

Create a Business Asset

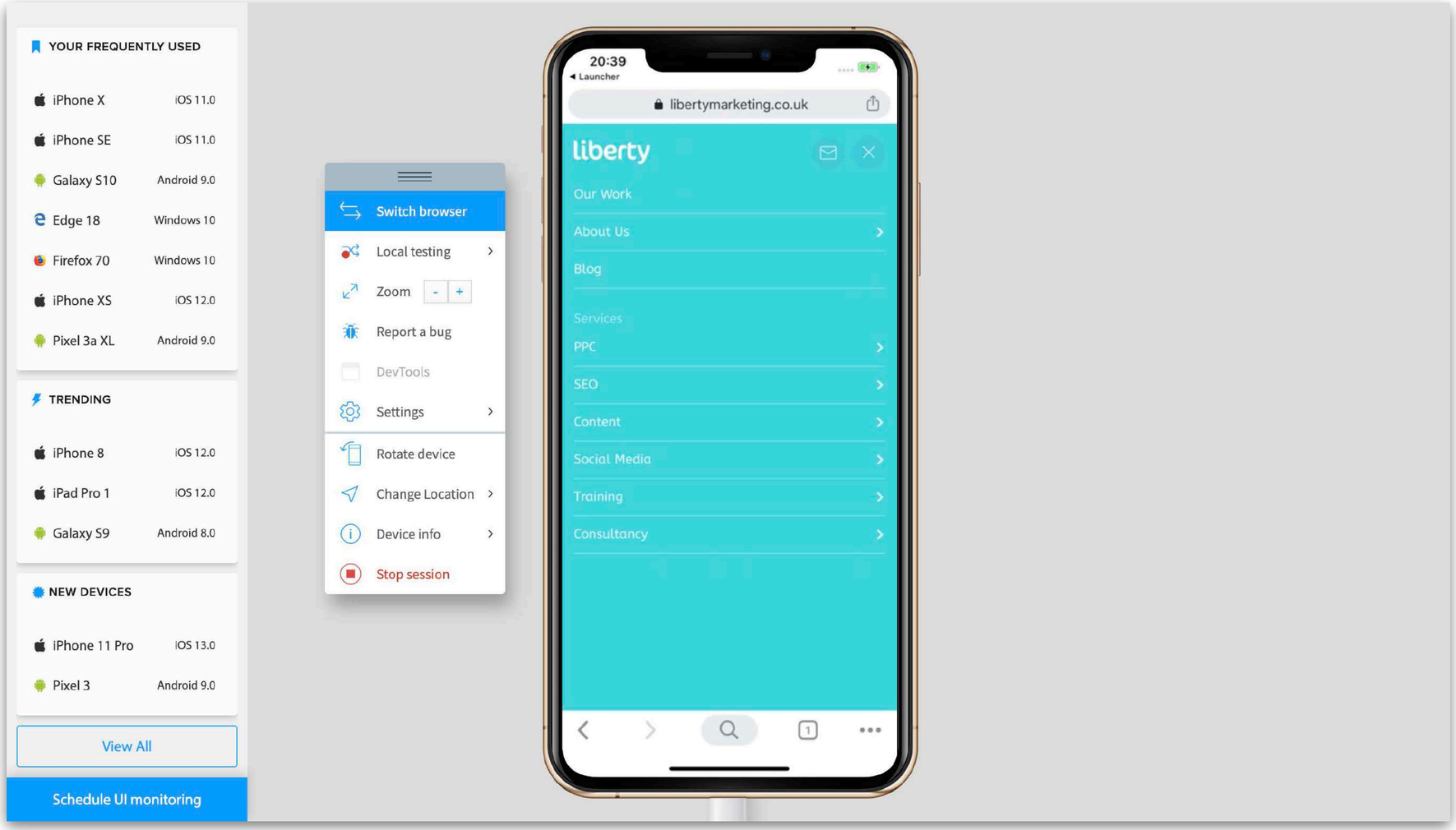

Kioken Elements
Switch to Draft
Preview
Update
Search for a block
Layout Elements
Services
Case Studies with filter
News List with filter
Contact Form
Offices
Call to action block
Featured Block
Full Team Block
Tabbed Team Block
PC team believes in intelligent targeting,
na modelling and using our exclusive
rtnered data to guarantee PPC success.
cused on hitting the results you want –
er it's sales, ROI or increasing digital
visibility.
Account Restructure
Fix Up Campaigns
Lower CPC
Conversion Optimisation
Focusing on Cost-Per-Click Efficiency and Targeted Ads
Our PPC team are Google Ads certified for
By zoning in on cost-per-click efficiency
Document
Block
Perks Block
Switch to Edit
Heading
Tick List *
Tick Colour *
Tick Text *
1 Blue Account
2 Yellow Fix Up Ca
3 Turquoi Lower CF
4 Pink Conversi
Add Row
Background colour *
White
Advanced

Testing.

Follow User Stories

Use it Properly

Test for Accessibility


YOUR FREQUENTLY USED
iPhone X iOS 11.0
iPhone SE iOS 11.0
Galaxy S10 Android 9.0
Edge 18 Windows 10
Firefox 70 Windows 10
iPhone XS iOS 12.0
Pixel 3a XL Android 9.0
TRENDING
iPhone 8 iOS 12.0
iPad Pro 1 iOS 12.0
Galaxy S9 Android 8.0
NEW DEVICES
iPhone 11 Pro iOS 13.0
Pixel 3 Android 9.0
View All
Schedule UI monitoring
Switch browser
Local testing
Zoom - +
Report a bug
DevTools
Settings
Rotate device
Change Location
Device info
Stop session
20:39
Launcher
libertymarketing.co.uk
liberty
Our Work
About Us
Blog
Services
PPC
SEO
Content
Social Media
Training
Consultancy

Content.

Keep Top-Level Simple

Create Meaningful Content Inside

Focus on Your Niche

liberty

PPC SEO Content Social Media Training Consultancy Contact

Our Core Values

Team Players

We provide reliable, consistent communication with colleagues, clients and partners and provide support, assistance and encouragement to ensure that we're true team players.

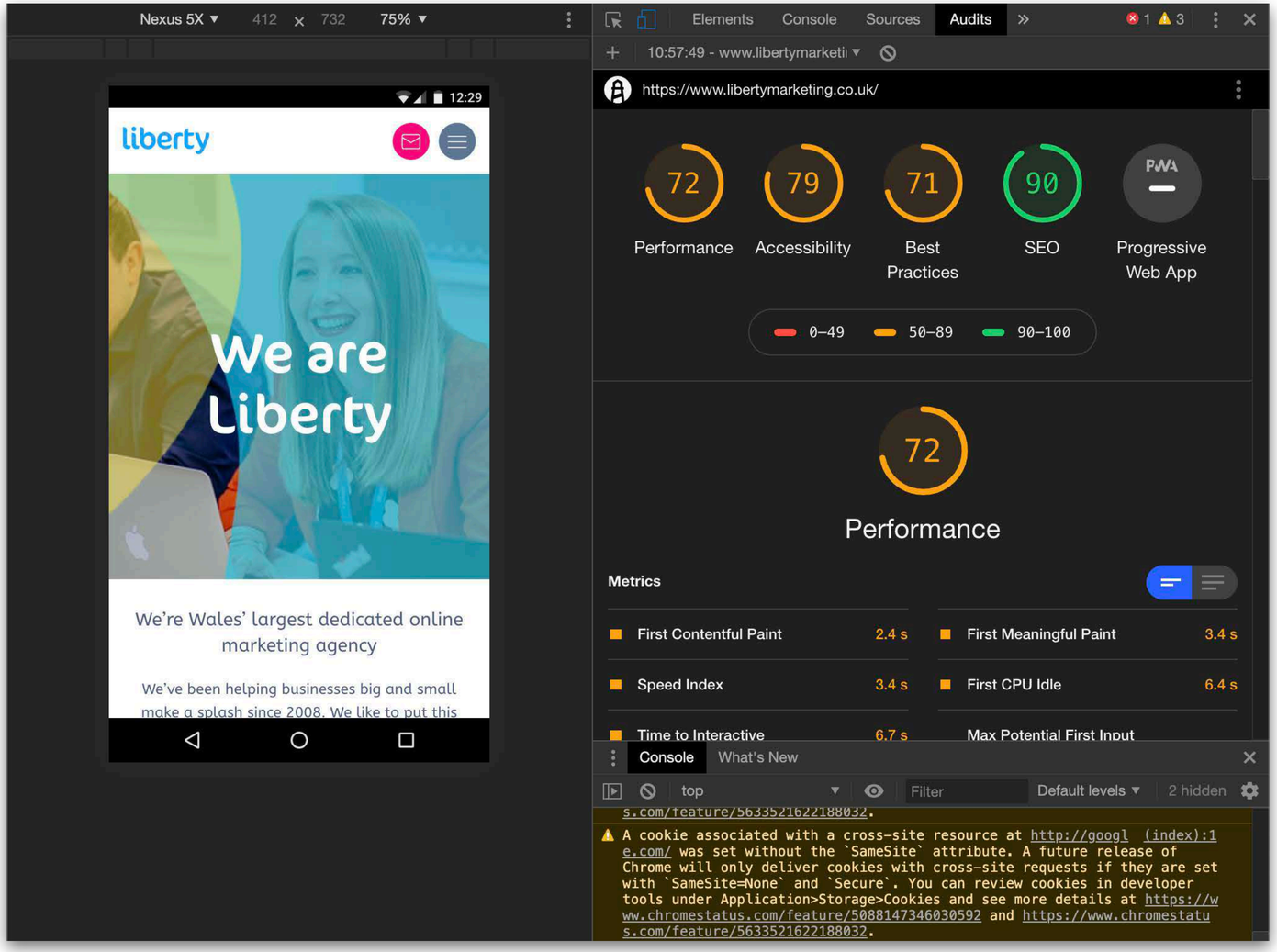
Why Our Clients Love Us

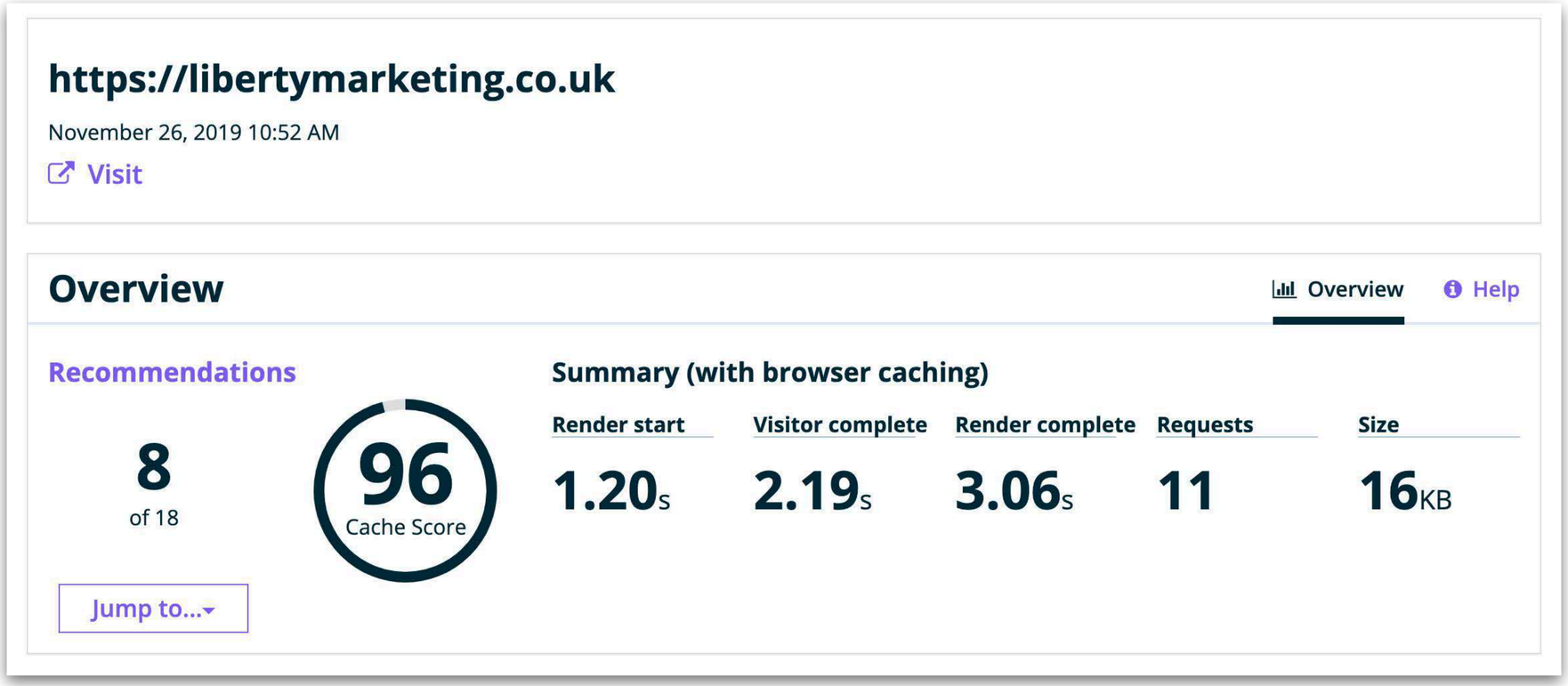
Deployment.

Correct Hosting

Maintenance

Post-Live Testing


Nexus 5X
412
732
75%
12:29
liberty
We are Liberty
We're Wales' largest dedicated online marketing agency
We've been helping businesses big and small make a splash since 2008. We like to put this
Elements
Console
Sources
Audits
1
3
10:57:49 - www.libertymarketi
https://www.libertymarketing.co.uk/
72
Performance
79
Accessibility
71
Best Practices
90
SEO
PWA
Progressive Web App
0–49
50–89
90–100
72
Performance
Metrics
First Contentful Paint 2.4 s
First Meaningful Paint 3.4 s
Speed Index 3.4 s
First CPU Idle 6.4 s
Time to Interactive 6.7 s
Max Potential First Input
Console
What's New
top
Filter
Default levels
2 hidden
s.com/feature/5633521622188032.
A cookie associated with a cross-site resource at http://googl (index):1
e.com/ was set without the `SameSite` attribute. A future release of
Chrome will only deliver cookies with cross-site requests if they are set
with `SameSite=None` and `Secure`. You can review cookies in developer
tools under Application>Storage>Cookies and see more details at https://w
ww.chromestatus.com/feature/5088147346030592 and https://www.chromestatu
s.com/feature/5633521622188032.


https://libertymarketing.co.uk
November 26, 2019 10:52 AM
Visit
Overview
Overview
Help
Recommendations
8
of 18
96
Cache Score
Summary (with browser caching)
Render start
1.20s
Visitor complete
2.19s
Render complete
3.06s
Requests
11
Size
16KB
Jump to...

Start Again.

1. Customer Experience
2. User Experience
3. User Interface
4. Front-End Dev
5. Back-End Dev
6. Testing
7. Content
8. Deployment

illustrate digital

leading by example

sjonesuk sjuk /in/sjonesuk