

Richard Woods



Richard is an award-winning entrepreneur, BBC's The Apprentice finalist, professional keynote speaker, radio presenter, investor & bestselling author.

He runs a portfolio of businesses including:

- A Digital Marketing Agency - Yomp Marketing
- A Leading Marketing Events Brand - The Lead Gen Summit
- A Marketing Training Company - The Lead Gen Academy
- A Digital Asset Company - Yomp Consultancy
- A Videography, Audio and Photography Company - Yomp VAP
- A Property / Asset Management Business - Woods Capital
- A Boiler Servicing Business - Boiler Servicing 24-7

His latest marketing service to launch is The Digital TrailBlazer, which aims to shower Entrepreneurial SME's with a predictable flow of leads every day. It's unique 11 step process delivers a fully outsource marketing system that produces qualified enquiries for sales teams to close.

The accompanying book which Richard wrote - Digital TrailBlazer when straight to #1 Best Seller on Amazon and continues to sell globally.

Richard was a finalist upon BBC's The Apprentice, Series 11 (2015) – Where he was the top seller across all tasks during the competition. He won 8 out of 10 tasks (second on the all-time list) and broke two Apprentice records one for most sales in one day (£4.3 million) and secondly "The best Advertising Task ever seen on The Apprentice" – Lord Sugar

He has won Young Entrepreneur of the Year 2016 (Haines Watts – Regional Winner), Key Person of Influence Award 2015 (Dent Global Annual Awards), involved in Marketing Campaign of the Year 2015 (Inspire Business Awards).

Richard proudly studied 'Business with Entrepreneurship' at Southampton Solent University and received a first class honours for his final dissertation 'Is there a link between Dyslexia and Entrepreneurship'.