

Neil Wilkins, Fellow and Lecturer – Cambridge Marketing College



Neil is a Psychology graduate, a Fellow of Cambridge Marketing and honed his marketing skills with the likes of Orange, Natwest, BP Castrol and Ordnance Survey. With over 30 years' experience, Neil currently helps individuals and companies to communicate more effectively using strategic planning and integrated marketing campaigns.

Neil launched his first website in 1994 and has since co-authored books and spoken at a variety of international events on the subjects of digital marketing, social networking and content strategy.

As Founder of Viper Marketing, an international consultancy with offices in the UK, Cairo and Dubai, Neil advises a broad range of clients from law firms to rock bands, financial services to manufacturing. Neil is also active in start-ups, supporting innovative new businesses entrepreneurs with strategy, marketing and funding support, as the Co-Founder of Venturity. #